

## Connect your BigCommerce or Shopify storefront with a flexible back-office system that grows with your company.

Elevate your customers' experience, gain greater insight into your business, and drive exponential revenue with a unified commerce platform from Acumatica. Acumatica provides native connectivity to BigCommerce and Shopify storefronts.

These connectors allow your eCommerce website to seamlessly integrate with your financials, inventory, operations, and reporting, providing you with a comprehensive real-time platform that grows with your company.

### KEY FEATURES

**Real-time Bidirectional Data** Transmit data bidirectionally between your BigCommerce or Shopify front-end and Acumatica back-office software as orders are placed and your financials are updated.

**Product Information Sync** Display real-time product information including title, description, category, price, images, and metadata.

**Synchronize Online and Offline Orders** Online and offline orders are automatically synchronized between your BigCommerce or Shopify site and Acumatica.

**Discounts and Promotions** Discounts and promotions created in BigCommerce or Shopify will synchronize to order lines in Acumatica Sales Orders.

**Export Information about Related Items to BigCommerce** For each stock and non-stock item in Acumatica ERP, the BigCommerce Connector supports the export of related items to the BigCommerce store connected to the Acumatica ERP instance.

**Synchronization of Shipments** During the shipment synchronization with BigCommerce or Shopify, for each box in the shipment, a separate shipment and tracking number are created in the online store.

### ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations. **Business Resilience. Delivered.**

Contact us today to get started: [888-228-8300](tel:888-228-8300) | [acumatica.com](https://acumatica.com)

### KEY BENEFITS

#### END-TO-END VISIBILITY

- Have visibility into your BigCommerce or Shopify site – Financials, Warehouse, and Inventory.

#### REAL-TIME COMMUNICATION

- Ensure your BigCommerce or Shopify site is displaying up-to-date inventory and product information and that all sales orders are reflected in your financials and warehouse management system.

#### NATIVE ECOMMERCE INTEGRATION

- Integration to BigCommerce and Shopify is built into Acumatica Commerce Edition – no additional software to purchase.